

Taste

Towards a Smart Rural Europe

Smart rural
development

Land use and
management

Innovative agriculture
and business

Territorial governance

Rural Urban
relationship

TASTE is a pluri-disciplinary research project supported by the European Commission and funding bodies in 4 countries in the framework of FP7 and the RURAGRI ERA-NET

Aim and objectives

- To produce new policy-relevant knowledge on conditions for and factors behind rural development, which can be used for upgrading rural development policy at local/regional, national and European levels
- To shed light on the possible role played by rural areas in the regional dynamics of Europe, with regards to the orientations assigned by the Horizon 2020 strategy and the smart development policies



Main challenges

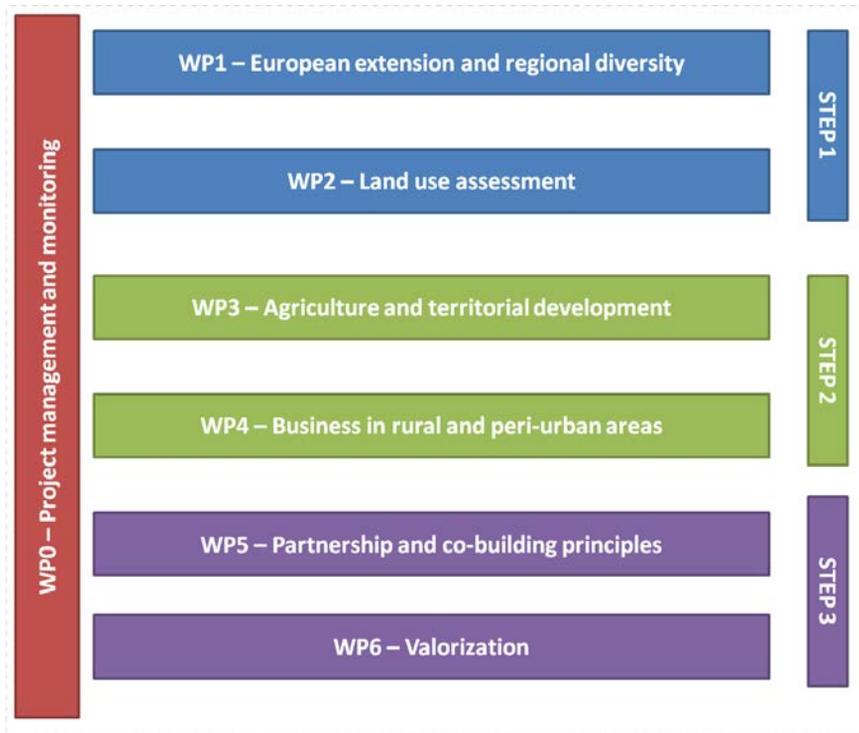
Taste consortium aims to address five interrelated questions:

- 1) What is the future of European rural areas given the increasing growth and influence of urban areas? Is there any future outside the old framework of agricultural development?
- 2) Are there smart issues for rural areas in Europe? Are the issues of business, tourism, nature, peri-urbanisation or even agriculture at stake?
- 3) Which issue in which zone? Regarding the diversity of rural areas, do we need to target specific issues related to peculiar places, in accordance with place based and smart development policies?
- 4) Does these new issues impact land use occupation? Competition between various land use occupations? Conflicts and tensions?
- 5) What system of territorial governance in order to manage this complexity? Tools for local stakeholders and policy-makers?

TASTE



Taste general organization



Scientific methodology

A three-step approach

1 – Conceptual framework and Data setting

EDORA data base will be used:

- to build a comprehensive data set about various land uses figures in European rural and peri-urban regions
- to collect and merge main economic, technical and social figures concerning the large regions including our case studies

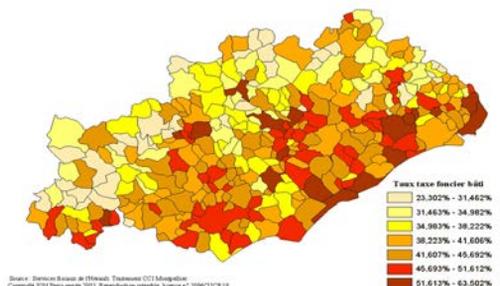
A typologies will be provided: a first one identifying the main drivers of smart development in various types of rural areas in the EU (WP1); a second one on land use competition figures in peri-urban and rural areas (WP2).

2 – Case studies: in depth analysis

In depth analysis through 14 case studies will be settled, with two purposes:

- perform enquiries in order to collect data and information socio-economic processes and actors' behaviors
- use them as models of transfer of knowledge, and laboratories of our applications of the participatory principles

This work will be done on two main topics: analysis of patterns of urban/peri-urban agriculture and impact on territorial development (WP3); analysis of patterns of business activities and impact on territorial development (WP4).



3 – Knowledge transfer

Co-building of development principles, governance tools and policy recommendations, will be the aim of the TASTE dissemination strategy (WP5) based on our experience of partnership research project experienced for 15 years in the French PSDR program. Stakeholders of the case studies will be involved in this co-building process.

A valorization strategy will be elaborate to disseminate TASTE results both in the academic field and by promoting governance tools and land use management tools, as well as manuals of methodological itinerary to final users (WP6).

Case studies and results

Two types of case studies will be used:

- *test case studies*, selected in order to test our hypotheses at the local level. Located in various areas in the different countries involved in the project
- *pilot case studies*, located in French regions. These case studies are more mature, , because they have already been studies by the French teams in the previous three years.

7 Test case studies

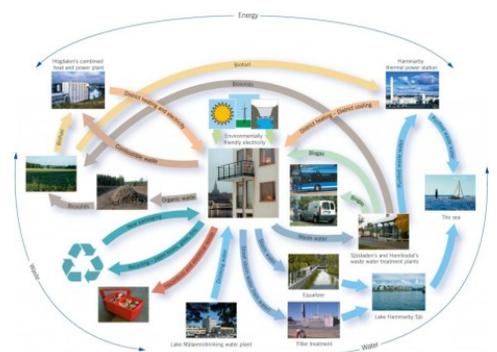
- T1 - Jönköping county (Sweden, WP4)
- T2 - Jämtland county (Sweden, WP4)
- T3 - Parco delle risaie area (Italy, WP3)
- T4 - East Ticino area (Italy, WP3)
- T5 - Styrian VUAlkanland Region (Austria, WP4)
- T6 - Carinthian Lavanttal Region (Austria, WP4)
- T7 - Eastern Plaine de France (France, WP4)

7 Pilot case studies

- P8 - Pays de Lunel (France, WP3)
- P9 - Periphery of Toulouse (France, WP3)
- P10 - Landes County (France, WP4)
- P11 - SCoT du Grand Clermont (France, WP3)
- P12 - Seine et Marne (France, WP3)
- P13 - Thierache (France, WP3)
- P14 - Agrimp Toulouse Innovation (France, WP4)

Expected results

- 1) Assessment about the links between rural and urban areas
- 2) Land use occupations figures and land use conflicts in selected areas
- 3) Identification of the main peculiarities of selected areas with regards to smart development principles
- 4) Idiosyncratic types of development related to the areas peculiarities. What is “smart” for these areas?
- 5) Governance tools for local stakeholders
- 6) Recommendations for future development of rural areas



Partners

Participant Name	Participant Short Name	Country	Town	Contact Name	WP Leading	Email/Website
UMR SAD-APT, INRA-Agroparistech	SADAPT	FR	Paris	André Torre	WP0 WP2	torre@agroparistech.fr http://www6.versailles-grignon.inra.fr/sadapt
Jönköping Business School	JBS	SW	Jönköping	Hans Westlund	WP1 WP4	hans.westlund@abe.kth.se http://hj.se/jibs/en
Observatoire du Développement Rural, INRA	ODR	FR	Toulouse	Eric Cahuzac	WP5	Eric.Cahuzac@toulouse.inra.fr https://esrcarto.supagro.inra.fr/
University of Milano	UMIL	IT	Milano	Stefano Corsi	WP3	stefano.corsi@unimi.it http://www.demm.unimi.it/
Karl-Franzens-University Graz	UNIGR	AU	Graz	Michael Steiner	WP7	michael.steiner@uni-graz.at http://www.uni-graz.at/
UMR AGIR, INRA	AGIR	FR	Toulouse	Danielle Galliano	None	Danielle.Galliano@toulouse.inra.fr http://www.agir.toulouse.inra.fr/agir/
Bordeaux Sciences Agro, USC Gaïa	GAIA	FR	Bordeaux	Maryline Filippi	None	maryline.filippi@agro-bordeaux.fr http://www.agro-bordeaux.fr/
UMR Innovation, INRA	INNOVATION	FR	Montpellier	Christophe Soulard	WP6	soulard@supagro.inra.fr http://umr-innovation.cirad.fr/fr/
UMR Metafort, INRA	METAFORT	FR	Clermont-Ferrand	Sylvie Lardon	WP6	sylvie.lardon@engref.agroparistech.fr https://metafort.cemagref.fr/

Contacts :

Scientific Coordinator: André TORRE (INRA) - torre@agroparistech.fr
Project Manager: Frédéric WALLET (INRA) - wallet@agroparistech.fr

Taste Project Web site: www.taste.eu

